



Arqade

Arqiva's channel and live event interchange

Cloud-based innovation to drive content revenues,
reduce cost and simplify operations.

arqiva

Unleash the power of cloud

Arqade offers a cost-effective and agile alternative to conventional physical content interchanges – by bringing originators and distributors together in a single global ecosystem, in the cloud.

Discover new content

Enhance the offer and embrace new revenues with the easiest way to discover exciting content from around the world.

Make it easy with Arqade – Arqiva's cloud-based channel and live event interchange.

Break new markets

Leverage the flexibility of cloud to trial new services and break new markets – without the burden of building a physical infrastructure.

Lower acquisition costs

Reduce the costs of content acquisition with flexible financial models and thousands of hours of live content in one place.

Eliminate complexity

Public cloud can be complex and creating your own virtual infrastructure only adds to existing operational pressures. **Arqiva has built Arqade so you don't have to.**

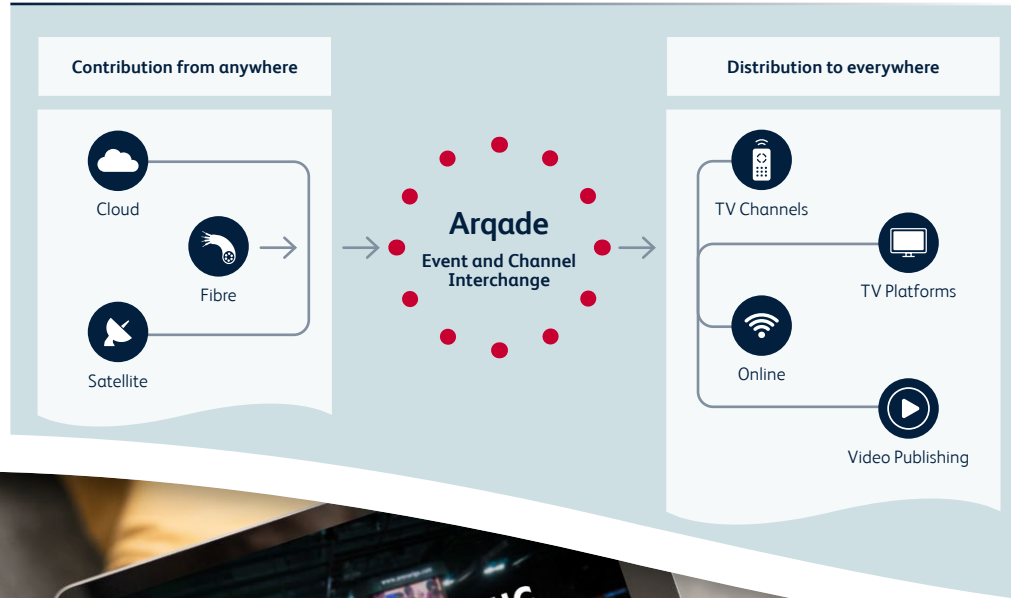


A simple-to-use shop window for originators and the best way for broadcasters and brands to trial new services, break new markets and increase audiences.



How it works

Arqade is designed for cloud-first contribution and distribution – although it can take and deliver content from anywhere to everywhere.



Five steps to self-service success

- 1 Originators create their content packages and channel bouquets
- 2 The content is made available through the Arqade platform
- 3 Broadcasters and TV platforms discover, review and select packages
- 4 Content is automatically processed in the required formats and protocols
- 5 Channels and/or live events packages are then distributed **everywhere** to audiences

Arqade is delivered on a 'pay per use' model for both originators and distributors. Charges only apply when the selected packages and contributions are distributed. The platform is fully managed and monitored by Arqiva with access management and security built-in.



LIVE STREAMING
▶ PLAY

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Making the Rights decisions

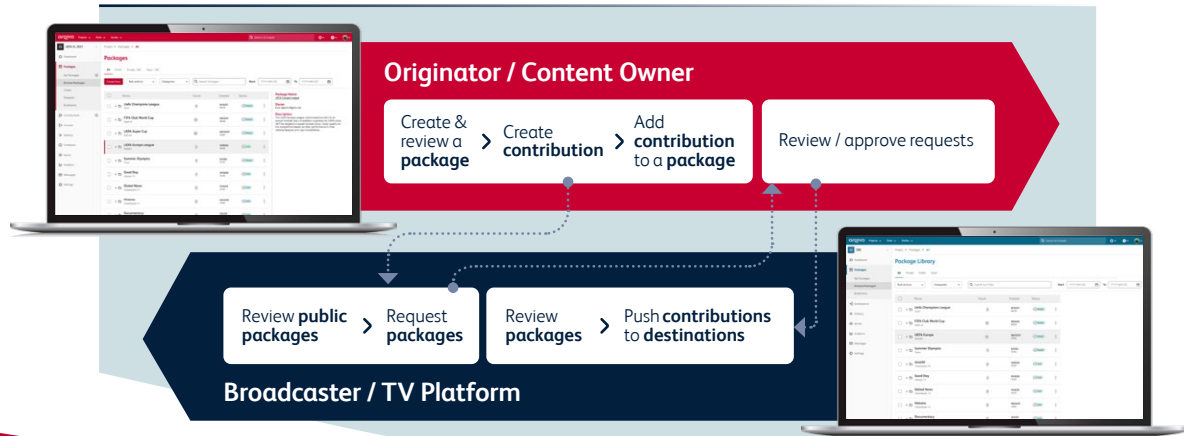
Arqade makes the process of rights management simple. Having created your packages and made them available on Arqade, the platform's in-built entitlement model ensures only those with the rights are able to see and access content.

- **Private:** content is visible and accessible to right holders
- **Public:** content is visible to all Arqade users but requires an entitlement request for access
- **Open:** content is open to all – with no rights required (e.g., low value content inc. test cards)
- **Partner grants:** content is visible to specified organisations. An entitlement request is required for access

Self-service for speed and simplicity

The Arqade user interface offers a logical user experience to simplify the process of package creation, content discovery and distribution. The automated workflows manage permissions,

syndication and governance are invisible to the user. While single sign-on and detailed tracking balance the needs for security, audit and ease of access.



Who should join the Arqade platform?

Arqade is for anyone ready to escape from traditional broadcast islands and embrace a dynamic, agile and cloud-based future.

Live events and rights owners

Join the Arqade community if you're looking for a much more flexible and lower cost model than global distribution over satellite – to increase the right sales and boost revenue.



Multi-channel broadcasters and media brands

Join the Arqade community for the easiest way to leverage the scale and convenience of public cloud for channel distribution.

Cloud-native innovators

Join the Arqade community if you're an online video platform, delivering OTT services or managing cloud-based process environments. It's the easiest way to acquire cloud-native content – without having to build your own broadcast infrastructure.

Emerging brands

Join the Arqade community if you want to discover content originating elsewhere in the world – that's easy to technically access and acquire.



Key features

- Creates a global ecosystem for content and platform destinations
- Cloud-based platform with contribution via cloud, satellite or fibre
- Enabling contributors and recipients to self-serve for speed and agility
- Managed delivery to TV channels, platforms, and online services for streaming and video publishing
- Supports the distribution of full-time channels and live event feeds
- Robust monitoring and end-to-end technical management by Arqiva



Coming together to enable a switched-on world to flow

In today's intensely competitive and fast evolving media world, partnering with a trusted, reliable and future-focused expert is critical.

From the earliest days of radio and television, through the birth of digital broadcasting to the emergence of video over the internet and cloud, Arqiva has never stopped innovating. So our customers can do the same.

As a market leader in global channel distribution, content and media transformation services, we are trusted by some of the UK's largest broadcasting brands, including the likes of the BBC, ITV, Sky, ViacomCBS, Al Jazeera, A+E Networks, Global and Bauer.

We manage Al Jazeera's global network to billions of people in almost every country, and deliver VoD services for A+E Networks to both Apple TV and Amazon Prime around the world. All with the resilience and security you'd expect from a UK Critical National Infrastructure provider.



Contact Arqiva

To find out how you can join the Arqade community, contact our specialists:

Email arqade@arqiva.com

Visit arqiva.com/arqade



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